





JANUARY 27-28, 2025
PULLMAN DUBAI DEIRA CITY
CENTRE

# 2025

25th
IIPLA 2025
DUBAI
19th
WLF 2025
DUBAI

# **Director's Reflections**



# **Azam Ghani**

LL.M., The University of California, Berkeley Founder and Director International Intellectual Property Law Association, Inc. (IIPLA) World Lawyers Forum (WLF)



# A Note of Leadership

25th IIPLA 2025 Dubai and 19th World Lawyers Forum 2025 Dubai

Dear Esteemed Colleagues and Friends,

It is with immense pride and anticipation that I welcome you to the 25th edition of the International Intellectual Property Law Association (IIPLA) 2025 Dubai and the 19th edition of World Lawyers Forum (WLF) 2025 Dubai, hosted in the vibrant city of Dubai at the prestigious Pullman Dubai Deira City Centre. These events serve as a vital platform for fostering innovation, collaboration, and thought leadership in the fields of intellectual property and law.

Our thoughtfully curated agenda is designed to tackle the most pressing issues shaping the global legal and intellectual property landscape. We will explore crucial IP topics, including patents, trademarks, copyrights, trade secrets, and their convergence with emerging technologies. Alongside this, discussions will delve into

the latest trends in litigation, dispute resolution strategies, branding and marketing for legal professionals, and the challenges posed by data privacy and compliance. These sessions promise not only to inform but to inspire actionable strategies for addressing today's complex legal and business challenges.

The event will feature an extraordinary lineup of speakers, including esteemed legal minds and IP professionals, who will share their expertise and real-world experiences. Their invaluable insights will equip attendees with practical knowledge to navigate the intricacies of legal and IP practices while fostering growth and innovation in their respective fields.

I would like to take this opportunity to express my sincere gratitude to our sponsors and exhibitors, whose unwavering support has been instrumental in making these events a success. A special thanks to Minesoft, Emirates IP Services, Safenames Ltd, INLEX IP, Morae, Lex Ally Global FZC LLC, Lexlegis.ai, Menteso IP, and Patent Drawing Experts for their commitment to excellence and innovation. These organizations continue to lead the way in shaping the future of our industries, and I encourage all participants to visit their exhibits and explore the groundbreaking solutions they offer.

As we gather in Dubai, a city known for its ambition and innovation, I encourage you to take full advantage of this exceptional event. Engage in meaningful conversations, build lasting connections, and depart with fresh perspectives and actionable insights. Together, we can strengthen the global legal and IP community and drive forward a vision of progress and excellence.

Thank you for joining us at this landmark event. I look forward to meeting many of you and wish you a productive and inspiring experience in Dubai.

Warm regards,
Azam Ghani
LL.M., The University of California, Berkeley
Founder and Director
International Intellectual Property Law Association (IIPLA)
World Lawyers Forum (WLF)

# YOU ARE INVITED to

26th
IIPLA 2025 China
June 09-10, 2025
Hangzhou, China

27th
IIPLA 2025 USA
September 29-30, 2025
Palo Alto, USA



# **EVENT HIGHLIGHTS**

- · Powerful Keynotes
- · Unmatched Networking
- · Insightful Panels
- Interactive Workshops
- · Prestigious Venue
- Hands-On Learning Opportunities
- Opportunities for Collaboration and Partnerships

- Government Collaboration & Support
- Speaker Recognition
- Global Participation
- Exhibitor Showcase
- Exclusive Agenda
- Global Participation from Industry Leaders





+1844 MY IIPLA



iipla.org



mail@iipla.org



# Day 1 January 27, 2025

08:30 AM – 08:45 AM Registration and Welcome Coffee

08:45 AM - 08:50 AM

**Welcome Note and Opening Ceremony** 



Azam Ghani

Founder and Director
IIPLA & WLF

# 00000000 0000000 000000 00000 Day 1 | Session 1 0000 000 08:50 AM - 09:35 AM 00 0 **Global Legal Trends and Their Impact on** Lawyers Moderator Mohammad Abandah Chief Legal & Compliance Officer UAE **Panelists** EAUPLEX Sahar Hasan **Obaid Saeed Bin Ahmed Hussein Sameet Gambhir** Senior Manager Sr. VP & Head - Legal Mes'har Zekry Quality, Risk and Security UAE Managing Director Winjustice Head of Legal Banque Misr 09:35 AM - 09:50 AM 0 **Networking Break & Breakout Session** 000 0000 00000 00000 000000

# Day 1 | Session 2 09:50 AM - 11:05 AM

**IP Licensing and Technology Transfer** 

## 

# Moderator



Ksenia Andreeva Partner, Morgan Lewis & Bockius LLP UAE

### **Panelists**



Viktoria Soltesz
Founder & CEO
PSP Angels
Cyprus



Farrukh Irfan Khan Chairman United Trademark & Patent Services UAE



Rodeen Talebi
Associate
Fish & Richardson
USA



Prayank Khandelwal Founding Partner Photon Legal India

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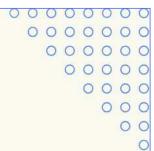
# Day 1 | Session 3 11:05 AM - 12:05 PM

**Navigating the Complex Landscape of IP** 

**Protection** 

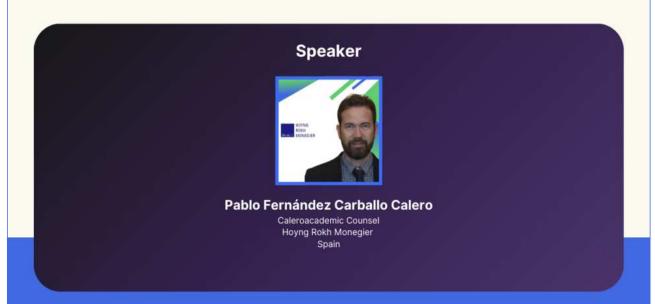
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# Moderator **David Sanker** Founder SankerIP USA **Panelists** azamı **Liat Galily-Perel Bhavish Balloo** Jyoti Kumari **Cary Levitt** Patent Attorney & Managing Director Perel Law Office Azami Global North America



# 12:05 PM -12:25 PM A Special talk

# Copyright Protection for Artificial Intelligence Output



12:25 PM - 12:40 PM

IIPLA - IP Excellence AWARDS

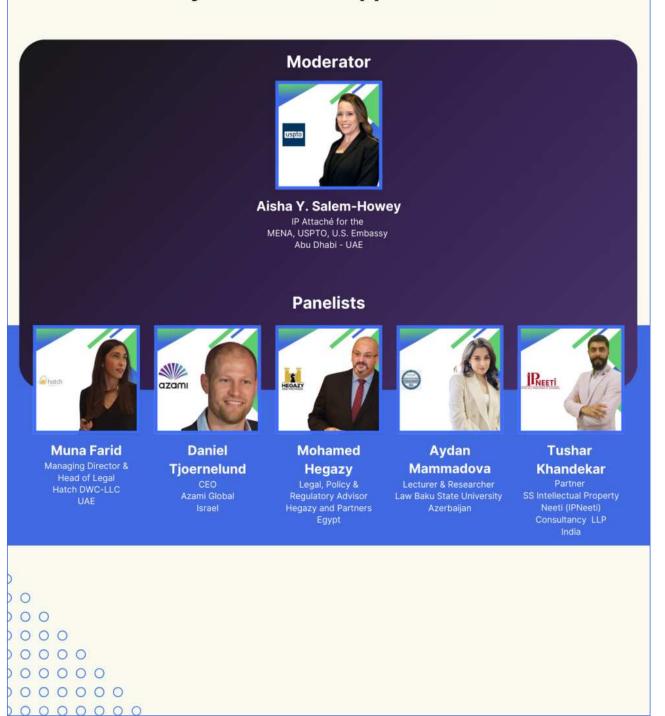
12:40 PM - 01:40 PM

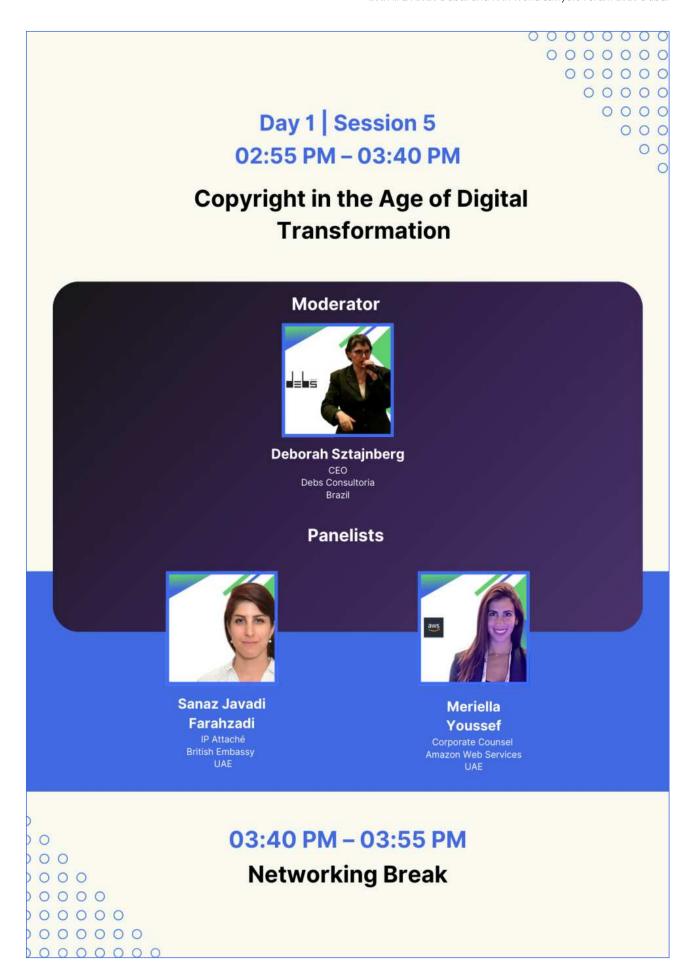
**Lunch Break** 

# Day 1 | Session 4 01:40 PM - 02:55 PM

## 

# The Intersection of IP and Technology: Key Trends and Opportunities



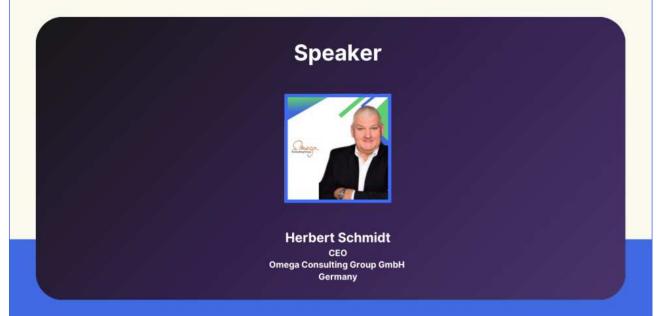




# 00000000 0000000 000000 00000 Day 1 | Session 7 0000 000 05:25 PM - 07:00 PM 00 **International Patent Protection: Challenges and** 0 **Best Practices** Moderator **Prayank** Khandelwal **Founding Partner Photon Legal** India **Panelists** FISH. **David Kellis Iftikhar Ahsan Usman Khan David Sanker Shuchi Agarrwal Natalia** Managing Director Zakharova European Patent Attorney COPA Copenhagen 00000 00000 000000 0000000

# 07:00 PM - 07:20 PM

# Special Talk on Shift Left in IP



# Day 1 End

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# Day 2 January 28, 2025

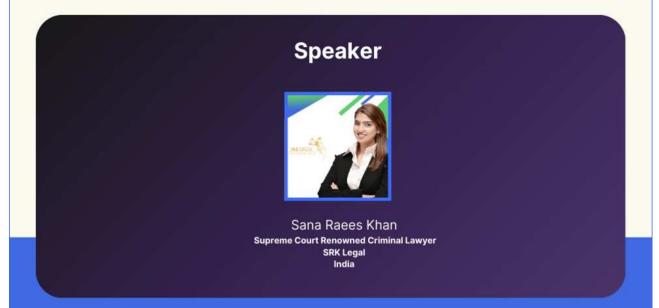
Day 2 | Session 8 09:00 AM - 09:45 AM

# Future Trends in IP: Metaverse, Virtual Worlds, and Emerging Litigation Challenges

# Moderator **Prayank** Khandelwal Founding Partner Photon Legal India **Panelists** PWF **AIRBUS Olaf Ungerer Avinav Banerjee** Sandjar Muminov Managing Partner Page White & Farrer Lead IP Analyst Sandjar Group 0 000 0000 00000 00000 000000

09:45 AM - 10:00 AM

# Special Talk on the Future of Intellectual Property Rights and Al



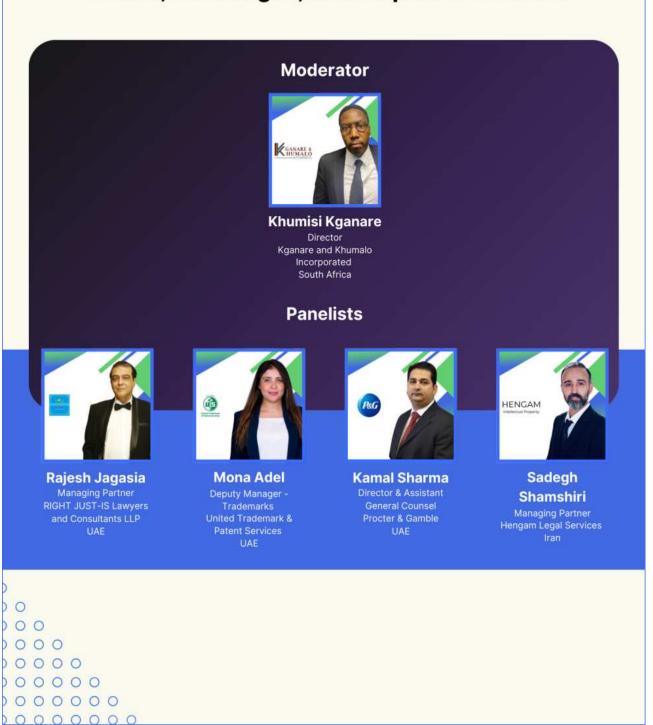
10:00 AM - 10:15 AM

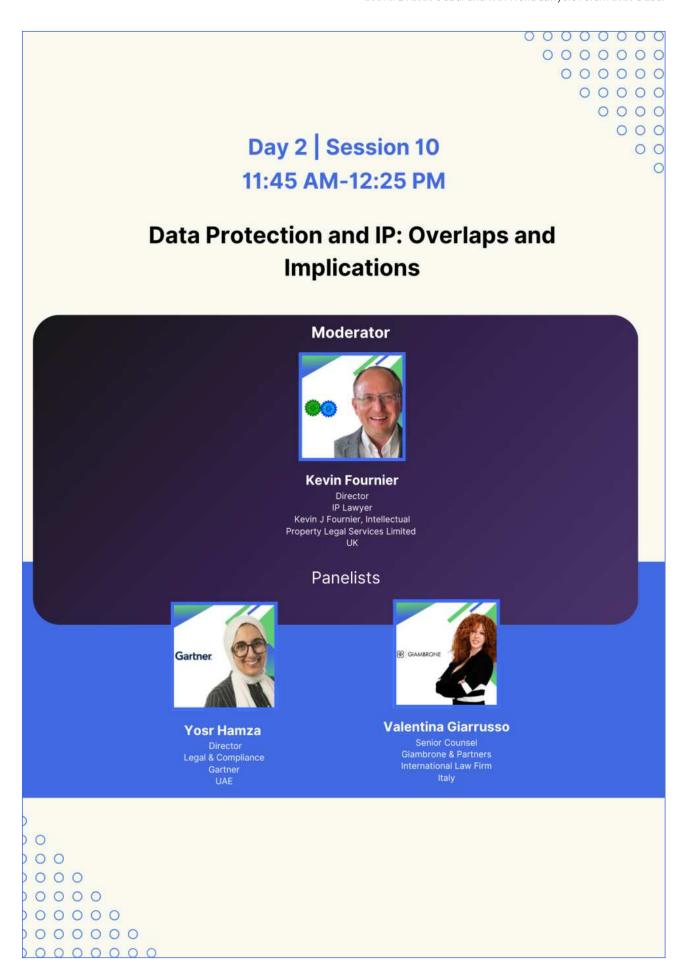
**Networking Break** 

# Day 2 | Session 9 10:15 AM - 11:45 AM

## 

# Brand and Trademark Protection: Trends, Challenges, and Dispute Resolution

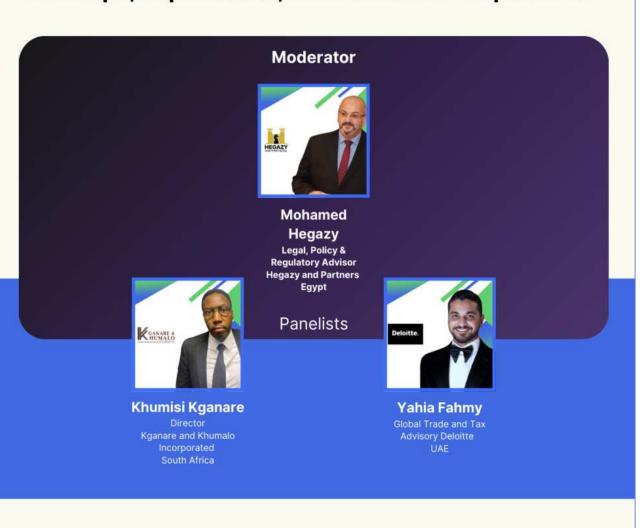




# Day 2 | Session 11 12:25 PM - 01:10 PM

## 

# IP and Regulatory Landscapes: Overlaps, Implications, and Antitrust Perspectives



01:10 PM - 02:10 PM

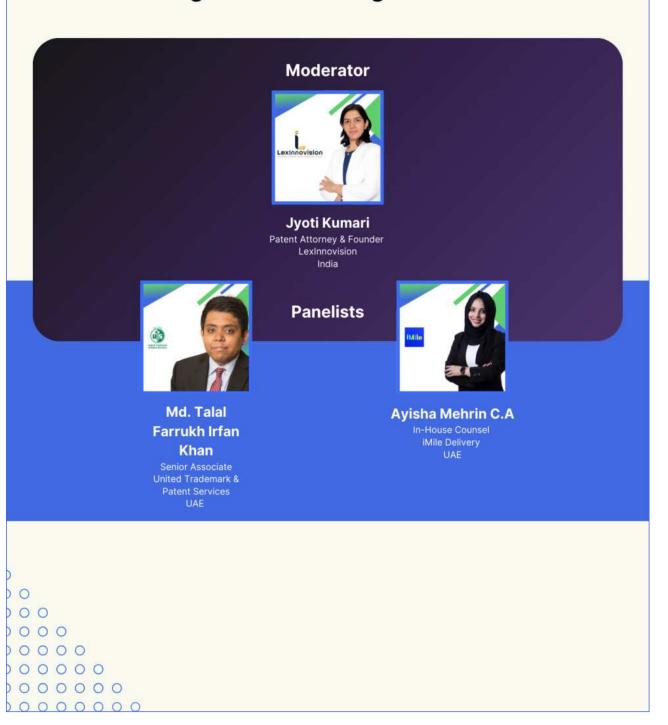
**Lunch Break** 

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# Day 2 | Session 12 02:10 PM - 02:55 PM

## 

# Trade Secrets and Trademark Protection in the Age of Al: Challenges and Future



# 00000000 0000000 000000 00000 Day 2 | Session 13 0000 000 02:55 PM - 03:55 PM 00 0 **IP Monetization and Valuation: Patents and Copyrights** Moderator Sanaz Javadi Farahzadi IP Attaché **British Embassy** UAE **Panelists** MG Sparsh Arora **Amr Eldakak Manuel Giesen** Lear Corporation Hamburg / Dubai **IP Track Ends** 0 000 0000 00000 00000 000000 0000000



# You Are Invited To J-VIIII BAHRAIN

20th

WLF Litigation Summit 2025 Bahrain

Date : April 28-29, 2025 Venue : Royal Saray Resort, Bahrain

**Register Today!** 

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# **Organised By**



# **EVENT HIGHLIGHTS**

- Exclusive Keynotes
- Engaging Panel **Discussions**
- Networking Opportunities
- Legal Excellence Awards
- Gala Dinner
- Workshops
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- a mail@worldlawyersforum.org



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From engaging sessions and thought-provoking discussions to valuable networking opportunities, our team is dedicated to providing an enriching experience for all attendees at the 21st World Lawyers Forum 2025 Europe, taking place on September 24-25, 2025 in Amsterdam.







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# 19<sup>th</sup> WLF 2025 DUBAI

27-28, January 2025

Pullman Deira City Centre, Dubai

# AGENDA



Navigating the Future of Law: Embracing Technology, Ethics, and Innovation

# Legal Track Begins.

DAY 1 | 09:55 AM - 10:40 AM

Session 2: The Role of Technology in Modern Law Practice

### Moderator



Mohamed Afir
Managing Partner
Legal & Compliance Advisor
Maghreb Legal & Compliance
Morocco

### **Panelists**



Sakshi Singhal

Advocate
Sakshi Law Associates
India



General Legal Counsel Elite Legal Consultancy Firm UAE



Advocate High Court Balochistan Pakistan



Founder Lexlegis Solutions Pvt ltd India

# DAY 1 | 10:40 AM - 12:40 PM

# Session 3: Cross-Border Disputes and International Arbitration

### Moderator



John Lowe Arbitrator and Mediator Lowe Arbitration France

### **Panelists**



Ziad Salloum Managing Partner Salloum & Partner UAE



Manohar Samal Principal Associate Ratan Samal & Associates India



Badr Aljaafari Managing Partner Aljaafari & Albassam Law Firm | JB Law Saudi Arabia



Edward Miller Co-Founder and Partner Madison Legal Ltd UK



Céline Kanakri Partner BLK Partners



Varun K Chopra
Managing Partner
VKC Law
India



Nico Mooduto
Partner
SSEK Law Firm
Indonesia

# 12:40 PM - 01:40 PM Lunch Break and Group Photo

DAY 1 | 01:40 PM - 01:55 PM

**Special Talk** 

Revolutionizing Criminal Litigation:
The Role of AI in Modern Legal Practice

# **Speaker**



# DAY 1 | 01:55 PM - 02:15 PM

# Workshop

Cyber Threat and Cyber Resilience in the Legal Sector – Step by Step How Not to Get Hacked

# **Speaker**



. . .

# DAY 1 | 02:15 PM - 02:30 PM

# Special Talk Accelerating Legal Research and Practice

# Speaker



DAY 1 | 02:30 PM - 03:30 PM

# Session 4: Safeguarding Data in a Digital Era: Navigating Privacy and Compliance Challenges

### **Panelists**



Sally S-Flifel
Corporate and
Commercial Projects
Lawyer
Confidential
UAE



Eslam Mezar
Data Privacy & Information
Technology Lawyer
HEMOdata
UAE



Nikhil Solanki Group Legal Counsel & Data Protection Officer LuLu Group International UAE



Mohamed Afir
Managing Partner
Legal & Compliance
Advisor Maghreb Legal &
Compliance
Morocco

# DAY 1 | 03:30 PM - 03:50 PM Special Talk

Effective Conflict Resolution: Insights from Cyprus's Civil Procedure Rules and Mediation as a Pre-Litigation Measure

### **Panelists**



Despo Andreou Director Pyrgou Vakis Law Firm Cyprus



Nota Pelekanou

Director
Pyrgou Vakis Law Firm
Cyprus

03:50 PM - 04:10 PM

**Networking Break** 

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# DAY 1 | 04:10 PM - 05:10 PM

# Session 5 The Intersection of LegalTech, AI, and Blockchain: Exploring the Potential of Emerging Technologies in Litigation

### **Panelists**



Joseph Moghrabi

Founder Moghrabi ADR UK



**Robert Whitehead** 

Partner & Head of DIFC Hamdan Al Shamsi Lawyers & Legal Consultants LLC UAE



**Daniel Feetham** 

Practice Head Barrister Madison Legal Ltd UK



Mahesh Jethani

Partner Lexlegis Solutions Pvt Ltd India

. . . .

# DAY 1 | 05:10 PM - 06:10 PM

# Session 6 Digital Reputation & Risk Mitigation: The Key to Scaling Your Law Firm

# **Panelists**



Sameer Somal

Co-Founder

Blue Ocean Global Technology

USA



Aashna Duggal
Chief Legal Officer
Girl Power Talk
India

# Day 1 Ends

. . .

DAY 2: JANUARY 28, 2025

08:30 AM - 09:00 AM Networking Coffee

Day 2 | 09:00 AM - 10:15 AM

Session 7: Litigation in the Digital Age: Challenges and Opportunities

### Moderator



### **Panelists**



Dr. Abd Almageed Eisa

General Legal Counsel Elite Legal Consultancy Firm UAE



**Greg MacFarlane** 

Managing Director Morae UAE



Saakar S. Yadav

Founder Lexlegis Solutions Pvt Ltd India



**Olamide Aleshinloye** 

Senior Associate Udo Udoma & Belo-Osagie Nigeria

10:15 AM - 10:25 AM Networking Break

. . . .

# DAY 2 | 10:25 AM - 11:50 AM

# Session 8: Corporate Litigation: Lessons From High-Profile Cases

### Moderator



### **Panelists**



Varun K Chopra

Managing Partner

VKC LAW

India



Ziad Salloum Managing Partner Salloum & Partner UAE

. .

# DAY 2 | 11:50 AM - 01:10 PM

Session 9: Litigation Strategies: Discuss

Mediation and ADR as Potential Pre-Litigation or

Mid-Litigation Options for Dispute Resolution

### Moderator



### **Panelists**



Ayman Al Ashry
Senior Legal Consultant
Hamdan Al Shamsi Lawyers &
Legal Consultants LLC
UAE



Varun K Chopra
Managing Partner
VKC LAW
India



Partner
Signature Litigation
France



Palash Gupta
Partner
Jerome Merchant
India

01:10 PM - 02:10 PM

**Lunch Break** 

. .

#### DAY 2 | 02:10 PM - 03:00 PM

### Session 10: Navigating Complex Litigation: Insights from Senior Counsel

#### Moderator



#### **Panelists**



Soukayna Awdeh
Senior Legal Counsel
Tadmur Holding W.L.L.



Mohammad Abandah
Chief Legal & Compliance
Officer - Middle East
AON
UAE



Dr. Yasser Aboismail
General Counsel & Compliance
Officer
Schindler Group
UAE



Ahmed Zaki Senior VP Al Hamra UAE

03:00 PM - 03:20 PM

**Networking Break** 

. . . .

### DAY 2 | 03:20 PM - 04:20 PM

### Session 11: The Future of Legal Practice: Ethics, Technology & Change

#### Moderator



Ratan Samal & Associates India

#### **Panelists**



Rajesh Kshetry

Renowned Criminal Lawyer
Kshetry & Associates
India



Eisa

General Legal Counsel
Elite Legal Consultancy Firm
UAE

Dr. Abd Almageed



Bhattacharya
Partner
Lex Ally Global FZC LLC
UAE

Swarbhanu



Mahesh Jethani
Partner
Lexlegis Solutions Pvt Ltd
India

#### DAY 2 | 04:20 PM - 05:20 PM

### Session 12: From Vision to Growth: Strategic Development and Branding for Law Firms

#### **Panelists**



**Aman Abbas** 

Founder Commwiser India



Nikhil Kirtane

Independent Lawyer & Consultants Nikhil Kirtane & Associate India

#### DAY 2 | 05:20 PM - 05:40 PM

### Special Talk: Private Equity Investments: Strategies for Growth and Maximizing Returns

#### **Panelists**



**Paul Scribner** 

CEO & Chairman Raven Resources Corp USA

### 05:40 PM Onwards Closing Remarks



### Day 2 Ends

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### SHAPE THE FUTURE WITH IIPLA & WLF

Step into the spotlight and share your expertise with global industry leaders at the prestigious IIPLA and WLF conferences. This is a unique opportunity to expand your professional network, engage in meaningful discussions, and gain valuable insights into the latest trends in intellectual property and litigation. As a speaker, showcase your knowledge and inspire others. As a delegate, connect with key decision-makers and explore new business opportunities.

LAWYERS



KSENIA ANDREEVA Partner Morgan, Lewis & Bockius LLP UAE



AYISHA MEHRIN C.A In-House Counsel iMile Delivery UAE

### MEET OUR POWERHOUSES

January 27-28, 2025 Pullman Deira City Centre, Dubai



HERBERT SCHMIDT CEO Omega Consulting Group GmbH Germany



PRAYANK KHANDELWAL Founding Partner Photon Legal India



OBAID SAEED BIN MES'HAR Managing Director Winjustice UAE



Attorney
Fish & Richardson
USA



SAMEET GAMBHIR
Sr. Vice President
& Head- Legal
UFELX Limited
India



DAVID SANKER
Founder
SankerIP
USA



USMAN KHAN
Principal
Fish & Richardson P.C.
USA



SAHAR HASAN Senior Manager-Quality, Risk and Security UAE



JYOTI KUMARI Patent Attorney & Founder LexInnovation India



DR. MOHAMED HEGAZY Legal, Policy and Regulatory Advisor Hegazy & Partners Egypt



Pounder
Kellis IP
USA

### Voices Shaping the Future of Legal



AVINAV BANERJEE Lead Intellectual Property Analyst AirBus India



AYDAN MAMMADOVA

Lecturer and Researcher

Law Baku State University

Azerbaijan



MUNA FARID

MD & Head of Legal

Hatch DWC-LLC

UAE



INDRANIL SARKAR
Principal
Fish & Richardson P.C.
USA



MARIELLA YOUSSEF Assoc. Corporate Counsel Amazon Web Service UAE



DR. ABD ALMAGEED EISA General Legal Counsel Elite Legal Consultancy UAE



SADEGH SHAMSHIRI Managing Partner Hengam IP Iran



CARY LEVITT

Managing Director

Azami Global

North America



DANIA FAHS
Self Employed
ADR Practitioner
UAE



PABLO FERNÁNDEZ CARBALLO CALERO Academic Counsel Hoyng Rokh Monegier

Spain



OLAF UNGERER

Managing Partner
European Patent,
Trademark and Design
Attorney
Page White & Farrer
Germany



JUSTIN PIERCE
Co-chair
Venable LLP
USA



Director
ABRO Industries Inc.
USA



ROBERT

Managing Director

Managing Director EGR Mauritius



DANIEL TJOERNELUND
CEO
Azami Global
Israel



**VOICE OF** 

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CHUMISI KGANARE

Director

Kganare &

Khumalo Incorporated

South Africa



SPARSH ARORA Senior Manager Lear Corporation India



DEBORAH SZTAJNBERG
CEO
Debs Consultoria
Brazil



NATALIA ZAKHAROVA
European Patent Attorney
COPA Copenhagen
Patents
UK



IFTIKHAR AHSAN

Manager & Head of Patent

Jam Joom Pharma

Saudi Arabia



IP Attorney
Perel Law Office
Israel



ABDULLAH TAREQ
Director of Public Relations
Tariq for Intellectual Property
Iraq





RAJESH JAGASIA Managing Partner Right Just-is Lawyers And Consultants LLP UAE



YAHIA FAHMY Global Trade Advisory Deloitte UAE



BHAVISH BALLOO
IP Executive
EGR
Mauritius



MONA ADEL
Deputy Manager of
Trademarks
United Trademark &
Patent Services
UAE

### LEADING LEGAL INNOVATION



BAHAR NALAN DANIŞ Attorney Law – Mediator Turkey



Managing Director SS Intellectual Property Neeti (IPNeeti) Consultancy LLP India



VIKTORIA SOLTESZ
Founder & CEO
PSP Angels
Cyprus



Director, Legal & Compliance Gartner UAE



TUSHAR KHANDEKAR
Partner
SS Intellectual Property
Neeti (IPNeeti)
Consultancy LLP



VALENTINA GIARRUSSO Senior Counsel Giambrone & Partners International Law Firm Italy

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United Trademark &
Patent Services
UAE



MOHAMMAD ABANDAH

Chief Legal & Compliance Officer – Middle East, AON UAE



Founder
MGT Patent &
Trademark Services

Hamburg, UAE



SANAZ JAVADI FARAHZADI

IP Attaché British Embassy UAE



MD. TALAL FARRUKH IRFAN

Senior Associate United Trademark & Patent Services UAE



AISHA Y. SALEM-HOWEY

IP Attaché Middle East & North Africa, USPTO U.S. Embassy, Abu Dhabi



KAMAL SHARMA
Director & Assistant
General Counsel
Procter & Gamble
UAE

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FRONTIER - AZAM GHANI



SAAKAR S. YADAV Founder Lexlegis Solutions Pvt Ltd., India



EVOLVE



OLAMIDE ALESHINLOYE Senior Associate Udo Udoma & Belo-Osagie Nigeria



NIKHIL SOLANKI Group Legal Counsel & Data Protection Officer Lulu Group International UAE



MAHESH JETHANI Partner Lexlegis Solutions Pvt Ltd., India



SAMEER SOMAL Co-Founder Blue Ocean Global Technology USA



NOTA PELEKANOU Director Pyrgou Vakis Law Firm Cyprus



AHMED ZAKI Senior VP Al Hamra Dubai



AHMED HUSSEIN ZEKRY
SVP – Regional
Head of Legal
Banque Misr
UAE



ANEESH GARG
General Counsel
Jumbo Electronics
Company Limited
UAE



MOHAMED AFIR

Managing Partner

Legal & Compliance

Advisor Maghreb Legal

& Compliance

Morocco



GREG MACFARLANE
Managing Director
Morae
USA



SOUKAYNA AWDEH
Senior Legal Counsel
Tadmur Holding W.L.L.
UAE



ZIAD SALLOUM

Managing Partner
Salloum & Partner
UAE



SANA RAEES KHAN
Supreme Court
Renowned Criminal lawyer
SRK Legal
India



AMAN ABBAS
Founder
Commwiser
India

### CHAMPIONING LEGAL EVOLUTION





BADR ALJAAFARI Managing Partner Aljaafari & Albassam Law Firm JB Law Saudi Arabia



MEHAK ASTER

Advocate

High Court Balochistan

Pakistan



JÉRÉMIE FIERVILLE
Partner
Signature Litigation
France



JOSEPH MOGHRABI Founder Moghrabi ADR UK



DR. YASSER ABOISMAIL
General Counsel and
Compliance Officer
Schindler Group
UAE



JOHN LOWE
Arbitrator and Mediator
Lowe Arbitration
France



RAJESH KSHETRY

Renowned

Criminal Lawyer

Kshetry And

Associates

India



SAKSHI SINGHAL

Advocate

Sakshi Law Associates
India



Senior Counsel
Dentons ACAS-Law
Nigeria



DR. ABD ALMAGEED EISA

General Legal Counsel
Elite Legal Consultancy
Firm
UAE



**DESPO ANDREOU** 

Director Pyrgou Vakis Law Firm Cyprus



NICO MOODUTO

Partner SSEK Law Firm Indonesia

**EXPERTISE** 

WITH

**EMERGING** 

**TECHNOLOGIES** 



**ESLAM MEZAR** 

Data Privacy & Information Technology Lawyer HEMOdata UAE



**ROBERT WHITEHEAD** 

Partner & Head of DIFC Hamdan Al Shamsi Lawyers & Legal Consultants LLC UAE



**EDWARD MILLER** 

Co-Founder and Partner Madison Legal Ltd. UK



MAREK LASKOWSKI

IT Director (CIO) Domanski Zakrzewski Palinka (DZP) Poland



SALLY S-FLIFEL

Corporate and Commercial Projects Lawyer Confidential UAE



CÉLINE KANAKRI Partner

BLK Partners UAE



BANDAR BINTHWAYNI

Partner Executive Director Levari Saudi Arabia



AYMAN AL ASHRY Senior Legal

Consultant Hamdan Al Shamsi Lawyers & Legal Consultants LLC UAE Hara was a second

MANOHAR SAMAL Principal Associate

Principal Associate Ratan Samal & Associates India



VARUN K CHOPRA Managing Partner

VKC Law India



### GLIMPSES Of our Past

**Events** 

A gathering of industry leaders and experts, fostering insightful discussions and valuable networking opportunities.



### Serene



### **ACHIEVEMENTS**





**ACCOMPLISHMENTS** 

### 1st IIPLA 2015 DUBAL



30+ Speakers

100+ Delegates

06+ Media Patners

35+ Countries

The IIPLA 2015 Conference in Dubai was a remarkable success, bringing together leading minds in intellectual property law from around the world. The event served as a dynamic platform for industry experts, legal professionals, and innovators exchange ideas, discuss global IP trends, and explore new business Engaging opportunities. panel insightful discussions, keynote sessions, and valuable networking conference made the moments genuinely impactful.

IIPLA 2015 Dubai fostered meaningful collaborations and set new benchmarks for excellence in the IP community.

### 2<sup>nd</sup> IIPLA 2015 London

Global IP insights and networking!



### 4th IIPLA 2016 DUBAI



5<sup>th</sup>
IIPLA
2016
London





### 6<sup>th</sup> IIPLA 2016 USA

Thought leadership at its finest

7<sup>th</sup> IIPLA 2017 DUBAI





8<sup>th</sup> IIPLA 2017 London

Learning meets leadership in the legal world



9<sup>th</sup> IIPLA 2017 USA



Every picture tells a story of legal progress



### 12th IIPLA 2019 USA

### 13<sup>th</sup> IIPLA 2020 Dubai

In Dubai brought together IP experts and legal professionals to discuss key topics like patent, trademark, copyright, and trade secrets. The event featured global speakers and panelists, offering insights into emerging technologies, IP litigation, and best practices. It also provided opportunities for networking and collaboration.



### Virtual IIPLA IP Summit: A Digital Milestone

Virtual IIPLA IP Summit, held over four successful editions during the COVID era, united global IP leaders, legal professionals, and exhibitors in an interactive space for collaboration and innovation. With dynamic networking and strong sponsorship, the summit became a hub for learning, business growth, and showcasing cutting-edge IP technologies—highlighting the resilience of the IP community in tough times.

14th IIPLA Virtual IP Summit 2020 EMEA

15th IIPLA Virtual IP Summit 2020 USA

16th IIPLA Virtual IP Summit 2021 EMEA

17th IIPLA Virtual IP Summit 2021 APAC



18<sup>th</sup>
IIPLA
2021
USA







### 19<sup>th</sup> IIPLA-2022-Dubai



At the 19th edition of IIPLA 2022
Dubai, we share knowledge, foster innovation, and drive progress in intellectual property law. This event brings together global leaders and experts to explore trends, discuss challenges, and shape the future of IP, empowering professionals with the insights needed to navigate the evolving landscape.



### 20th IIPLA 2022 USA



HPLA 2022 USA united global IP leaders for key insights on patents, trademarks, and IP trends. The event offered valuable networking and collaboration opportunities.



### 21<sup>st</sup> IIPLA 2023 Dubai



The 21st IIPLA 2023 in Dubai brought together global IP professionals to discuss key topics like patent litigation, trademark enforcement, and the impact of emerging technologies on IP. The event focused on adapting to digital transformations, copyright issues, and IP monetization strategies. It offered valuable networking opportunities and insightful discussions, making it an essential platform for sharing knowledge and building connections in the IP community.

# 22<sup>nd</sup> IIPLA 2023 USA

Who knew we'd create such impact in the legal industry back then





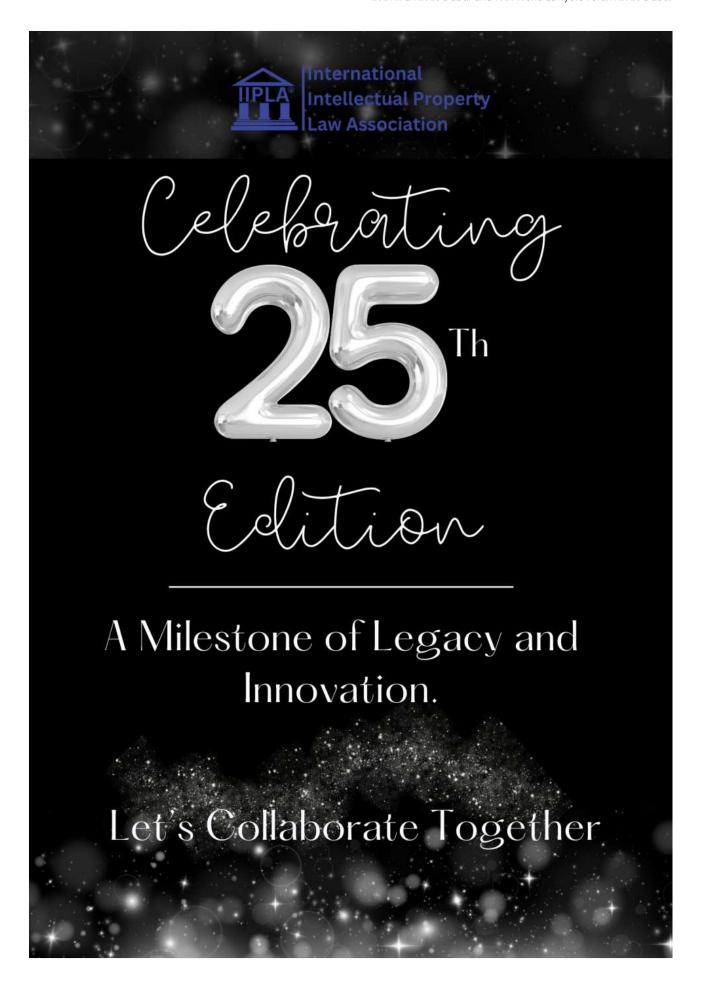
## Innovation Meets Celebration: 23<sup>rd</sup> IIPLA 2024 Dubai





# Reflecting on the journey with 24<sup>th</sup> THPLA 2024 USA







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The 1st World Litigation Forum (WLF) 2016 in London focused on litigation, bringing together legal to explore experts trends, challenges, and innovations in dispute resolution, trial strategies, and the impact of technology on legal practices. The event provided platform for insightful discussions networking and among professionals in the litigation field.

2<sup>nd</sup> WLF 2016 USA

Future of Legal Starts Here!!!





3rd WLF 2017 DUBAI

### 4th WLF 2017 LONDON



5<sup>th</sup> WLF 2018 Dubai





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9th WLF 2019 Europe



# 10th WLF 2020 DUBAI

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# **WLF Virtual Summit**

11th & 12th Editions of Innovation & Collaboration

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World Lawyers Forum hosted its two virtual edition, uniting thousands of legal professionals and exhibitors globally. The interactive platform facilitated networking, knowledge sharing, and business opportunities, highlighting the legal community's resilience and adaptability during the COVID era.







15<sup>th</sup> WLF 2023 Dubai

16<sup>th</sup> WLF 2023 Europe



# 17<sup>th</sup> WLF 2024 Dubai



17th World Lawyers Forum 2024 in Dubai united global legal professionals for expert panels, interactive workshops, and networking. The event concluded with the prestigious Legal Excellence Award, celebrating outstanding contributions to the legal profession.



# 18<sup>th</sup> WLF 2024 Europe



18th World Lawyers Forum Europe will take place on September 25-26, 2024, in Barcelona. It will focus on LegalTech, cybersecurity, litigation, and intellectual property. The event includes panel discussions, workshops, and networking, with an awards ceremony recognizing legal excellence.



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Dr. Sandjar Muminov is President of SANDJAR GROUP globally recognized leading business consortium in intellectual property (IP) protection and investment attraction for IP-driven projects



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Dr. Muminov has been acknowledged as one of the world's top IP experts, earning the title "Patent Attorney of the Year" (2024, IIPLA). His extensive experience includes collaborations with global institutions such as the World Bank, contributing to the development of innovative projects and advancing investment strategies in various regions worldwide.

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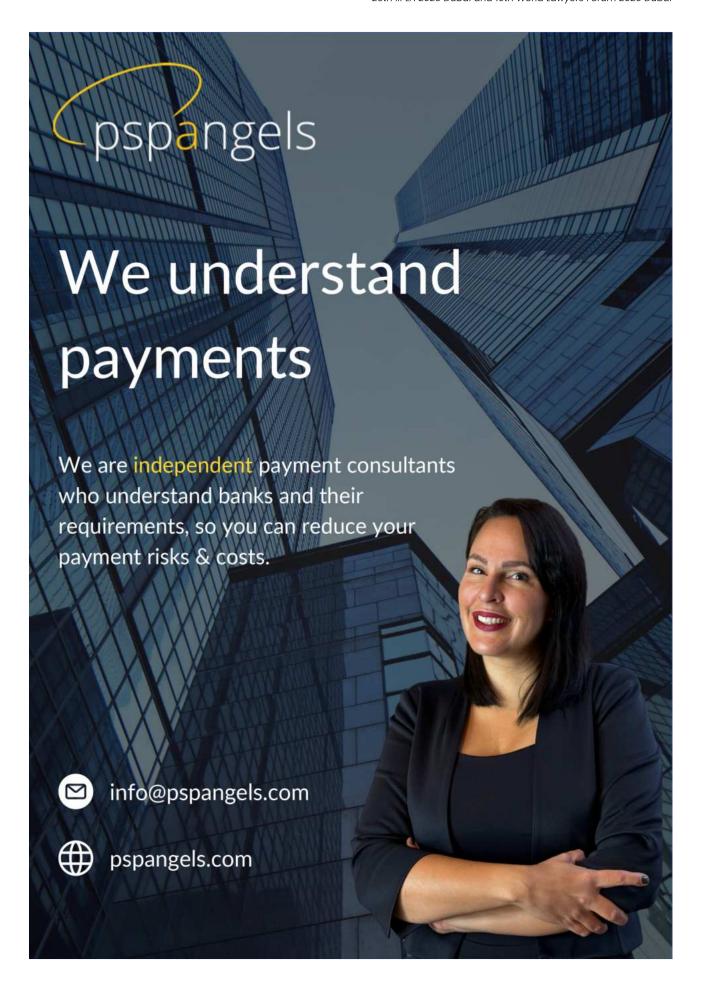
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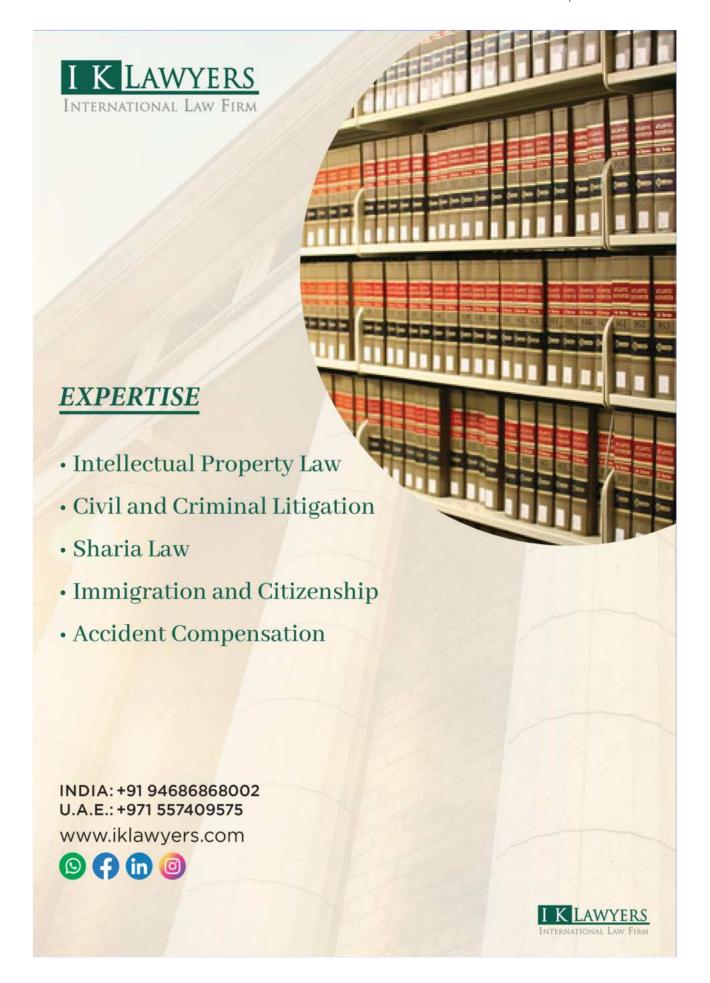
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Manuel Giesen
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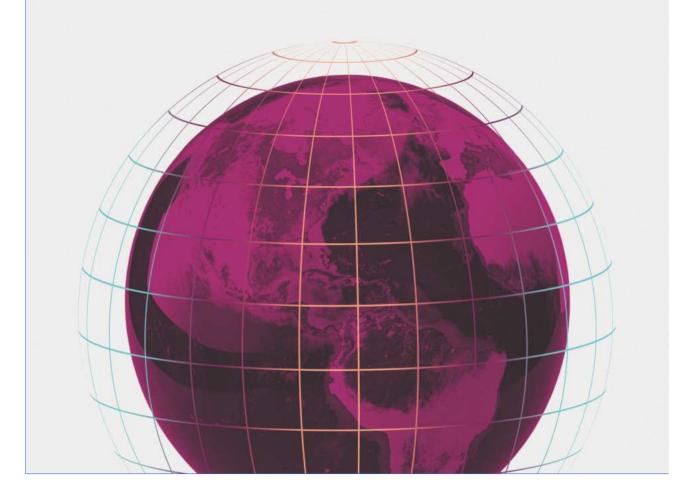
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"Our belief is that IP is part of the solution to our common global challenges, and that it can be a powerful catalyst for growth and development, as well as an important tool for translating great ideas into impact that will help us meet the SDGs and leave no one behind."-Daren Tang, WIPO Director Genera



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Dates: January 27-28, 2025

Venue: Pullman Dubai Deira City Cente

Why Attend? Explore the transformative power of Intellectual Property (IP) in shaping innovation:- Learn from global experts and leaders in the IP field.- Understand how IP law enhances economic and educational growth.- Discuss cutting-edge trends, challenges, and solutions in the world of IP

## **Event Highlights**

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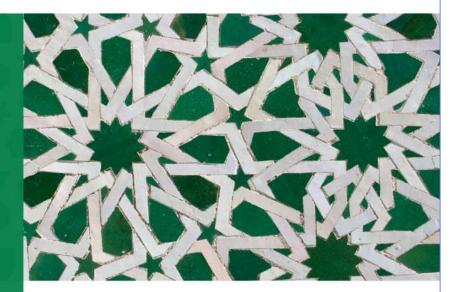
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Herbert Schmidt is an outstanding sales personality and the undisputed number one in sales deals at one of the largest service providers in the patent industry.

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Incentivizing sales and closing deals are literally in Herbert's blood. His natural instinct for successful negotiations and his ability to pinpoint customer needs have made him one of the most respected experts in his field.

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This unique combination makes his trainings particularly valuable for companies that complex products and services. Participants in his workshops learn how to use strategic IP knowledge effectively to convince customers, build trust and close deals sustainably.

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For Clemens, recruiting is more than just sales - it is "Sales PLUS". Attracting new talent for law firms and companies requires not only negotiating skills, but above all the ability to build trust and inspire people. After all, a move to a new position often means a decisive change of course in life - a change that requires courage and orientation.

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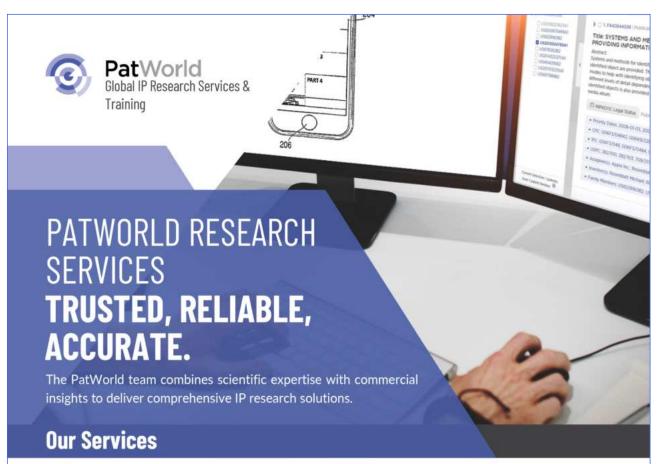
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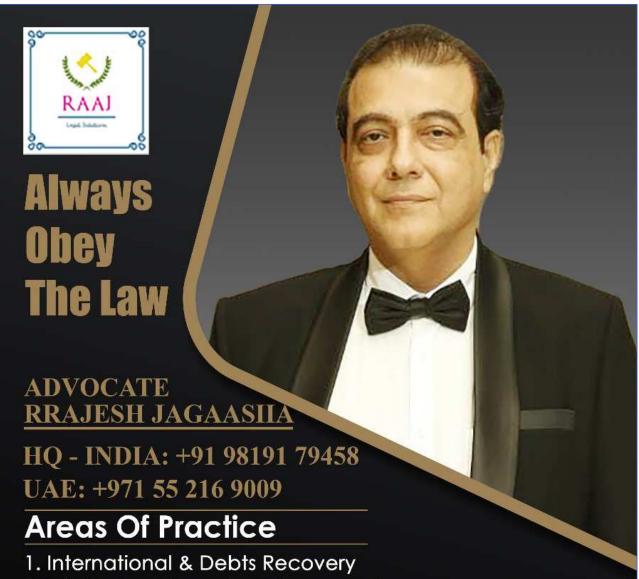
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#### About Rajesh Jagasia

Rajesh Jagasia the founder of RAAJ is a LLB from Mumbai University, India and has an experience of over 30 years in the field of Law, especially in Criminal & Civill cases.



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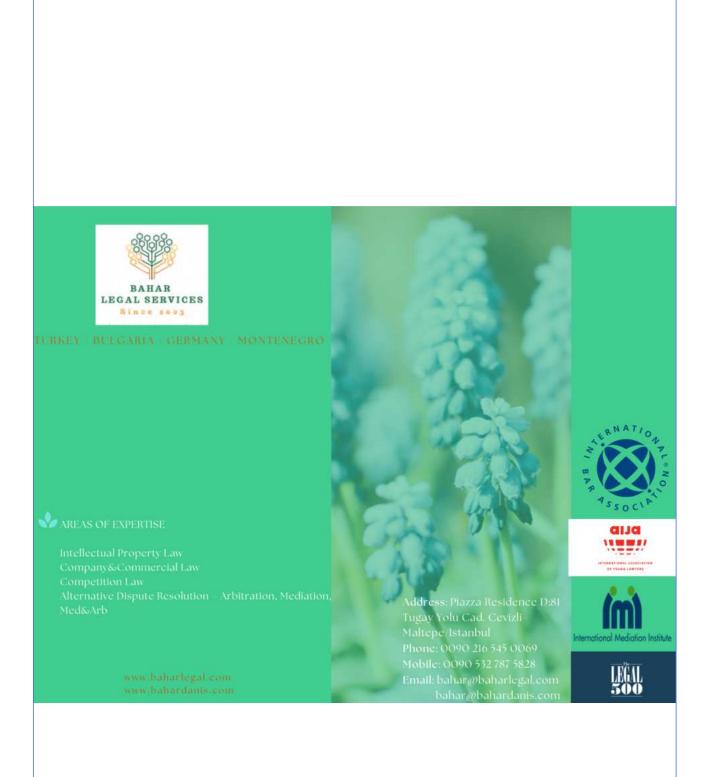
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#### Aisha Y. Salem-Howey

IP Attaché for the Middle East & North Africa

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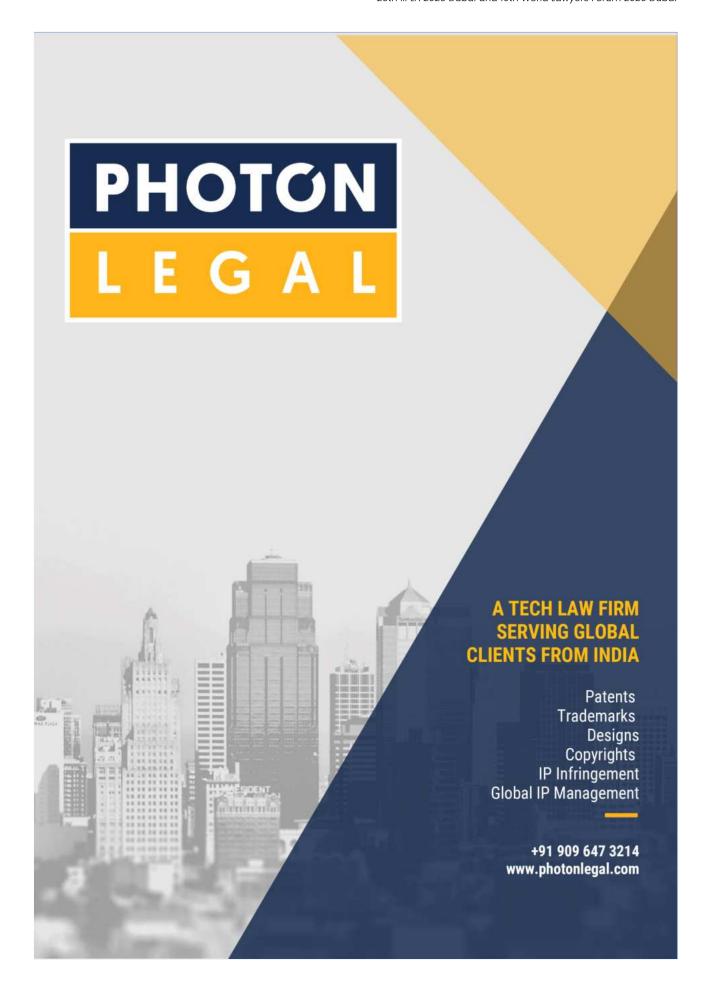
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Maghreb Legal and Compliance is a leading business law firm founded by Mohamed Afir, offering strategic legal counsel and compliance support to local and multinational businesses across North Africa, including Algeria, Morocco, Tunisia, and Egypt.

#### About the speaker

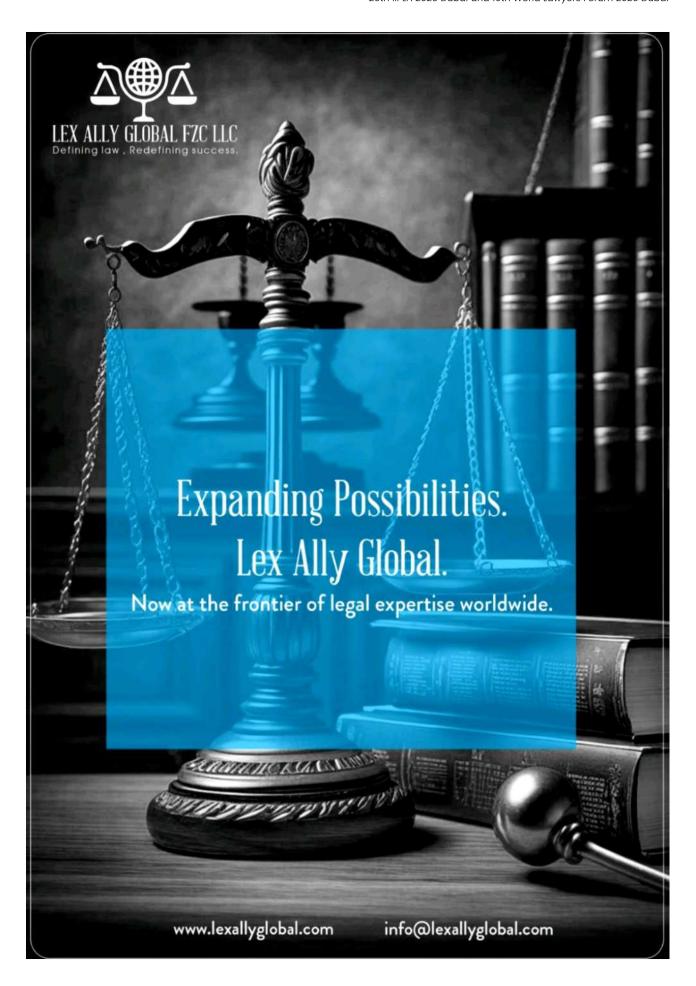
Mohamed Afir is a highly regarded North Africa expert and a sought-after speaker, regularly invited to international forums to share his insights on legal and compliance trends.

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- Trainer: Data privacy, ISO 37001 (anticorruption), Ethics & Integrity, anti-trust & competition
- Certified ISO 9001 (Bureau Veritas)
- Speaker in international Legal & Compliance conferences (Casablanca, Algiers, Dubai, Paris)

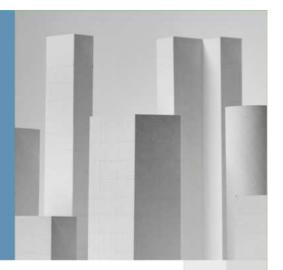


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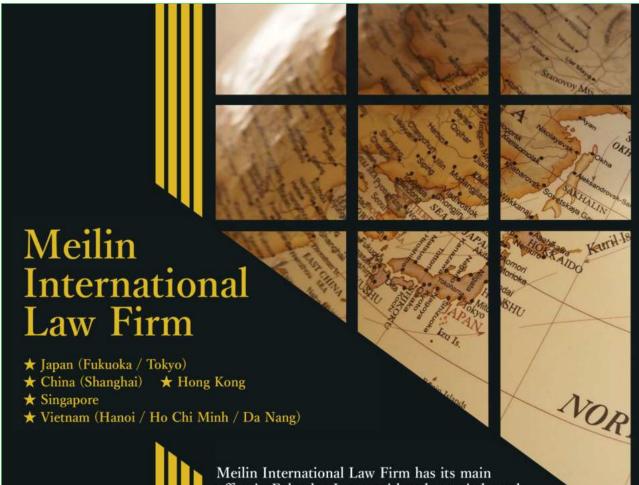
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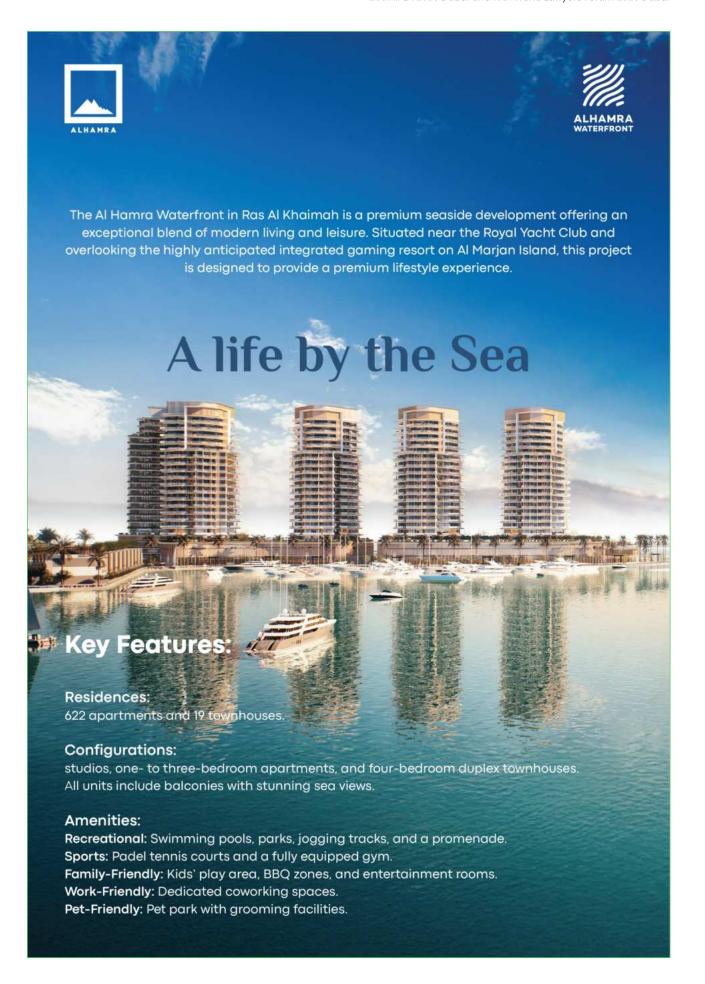
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- Capital Markets & Securities
- Energy, Mining & Natural Resources
- Environment
- · Intellectual Property
- · Labor & Employment
- · Life Sciences & Healthcare

- · Litigation
- Mergers & Acquisitions
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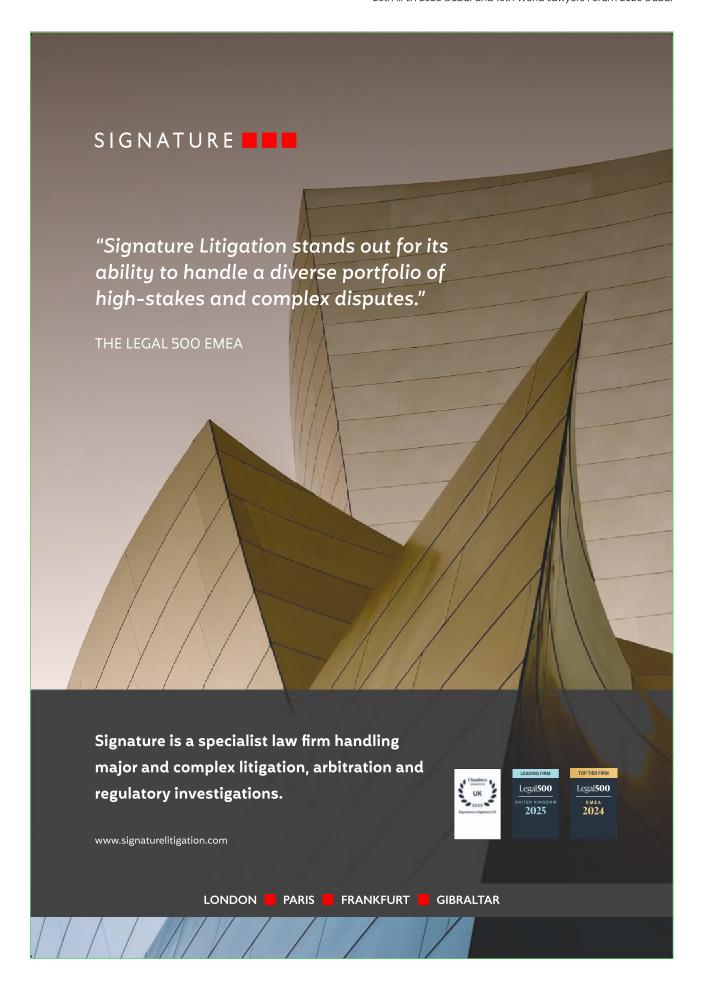
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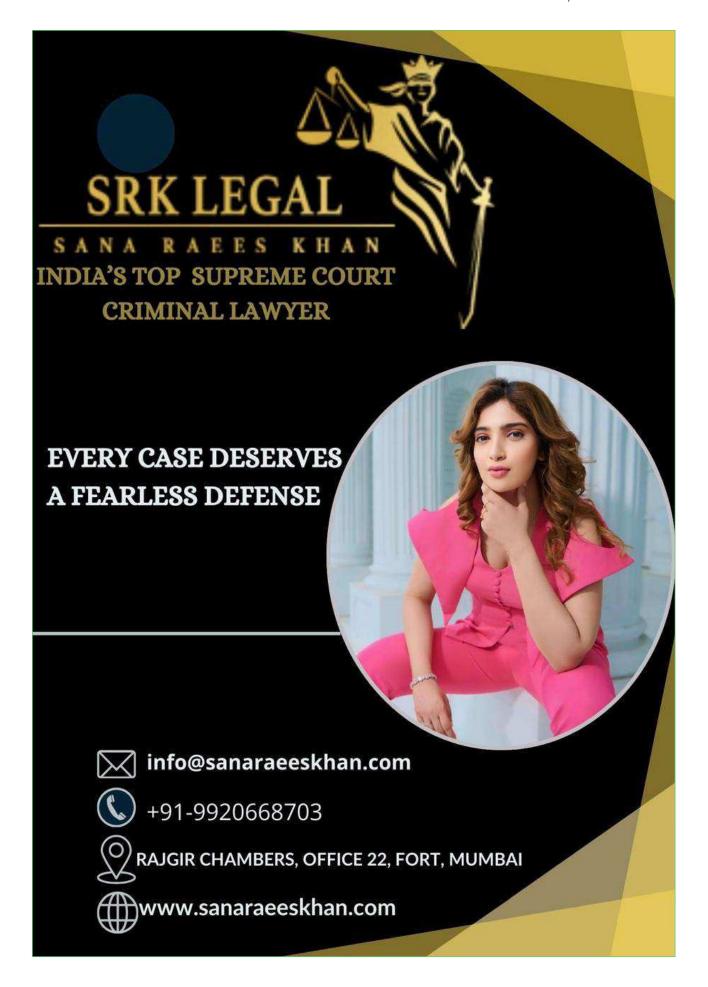
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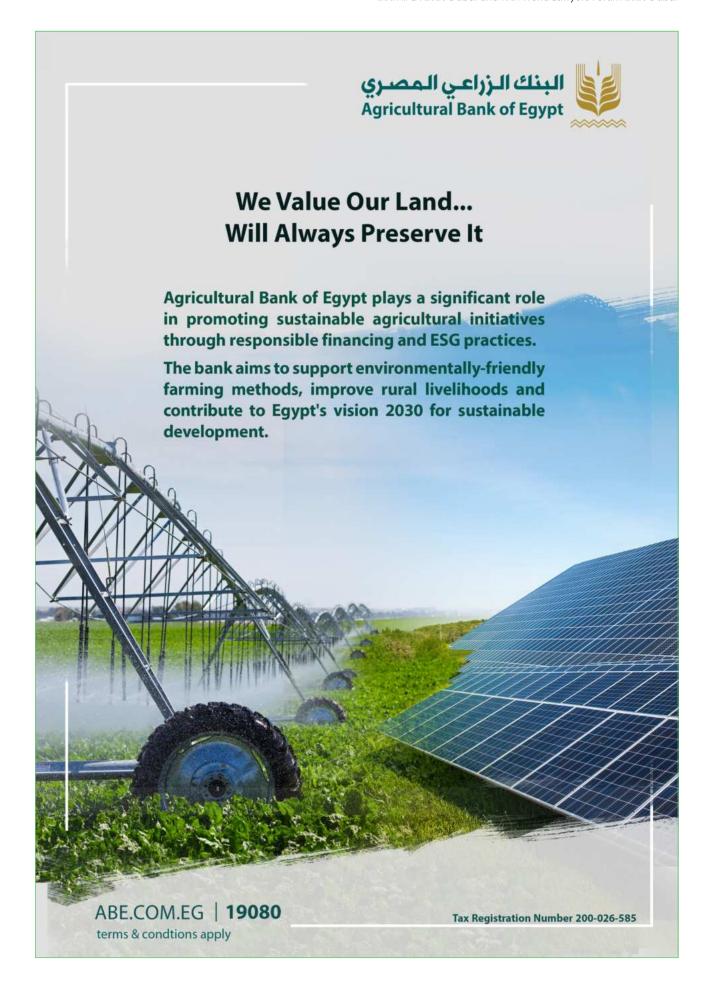
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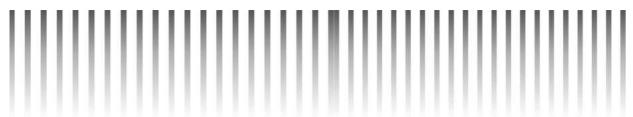
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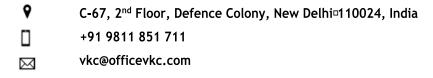
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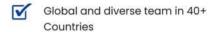


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